



## HRMTEC acquires the ribbon printing business of Floral Creative Concepts

### HRMTEC focuses on the ribbon print and offers the entire portfolio

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As of April 1, 2015, HRMTEC has taken over the entire ribbon printing business of Floral Creative Concepts.

Since the mid-1990s Floral Creative Concepts has operated the ribbon printing business as a division, and worked mainly as a technology supplier. Floral Creative Concepts has changed its strategy and focuses more on floral design. HRMTEC acquired the ribbon printing business and operates it as a full-service provider. The brand 123 Printing remains.

"In addition to the printing technique as the software "Schleifenprofi" and the 123 ribbon printer, we offer the entire portfolio of the ribbon printing. So even wreath ribbons and accessories, printer supplies and services", says HRMTEC Managing Director Daniel Rentsch. "In the ribbon printing we are a one-stop-shop and offer customers a complete portfolio of products and services from a single source," says Rentsch further.

HRMTEC is twinned with Floral Creative Concepts, and operates at the same location in Muhlhausen / Thuringia a factory and the shipping.

HRMTEC strives in the target markets for market leadership in the stamping-realistic digital ribbon printing. HRMTEC aims to have their customers produce in the simplest way the ribbons with the best quality at the most optimal price.