

HRMTEC presents ribbon printing system at the Floriga in Leipzig

New ribbon printing system with unprecedented print quality, and reduced printing costs

Wettswil – February 25, 2016

HRMTEC today announced the presentation of the new ribbon printing system at the Floriga in Leipzig on February 28, 2016.

Since the mid-1990s Microdry printer or later laser printers were used for the computerized ribbon print. These printers are no longer produced for some time and the sudden failure of such a printer, let the user facing major problems. Repairs are expensive and are like a lottery; sure are expenditures, and a repair success is not guaranteed.

Therefore HRMTEC has developed new solutions, and applied these successfully since April 2015 for the customers with greatest needs. "We deliberately avoided a market launch in order to first solve the biggest problems in the ribbon printing for our loyal customers," says HRMTEC Creative Director Markus Hamm. "It took almost a year. But now we are ready to introduce our system to the general public", says Hamm further.

HRMTEC offers with the new ribbon printing system not only the way to the future, and thus the long-awaited replacement of the old printer generation, but offers customers the complete ribbon printing portfolio of products to services. Everything from one source, and to have only one contact, many customers see as a great advantage.

HRMTEC goes with the new ribbon printing system not only new ways, but also affirms the market leadership in stamping realistic digital ribbon printing.