



## **HRMTEC presents ribbon printing system at the Floratrend in Frankfurt and the wholesale flowers market in Hannover**

**New ribbon printing system with unprecedented print quality, and reduced printing costs**

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After the first market launch at the Floriga in Leipzig HRMTEC today announced further presentations of the new ribbon printing system at the Floratrend in Frankfurt on 13 March 2016 and at the wholesale flowers market in Hanover on 20 March.

"The first market launch in Leipzig was an overwhelming success," says HRMTEC Creative Director Markus Hamm. "Customers are very interested to replace their error-prone, old Microdry printers finally, and additionally to produce the ribbons cheaper," says Hamm further.

Indeed, the use of new HRMTEC ribbon printing system allows a drastic reduction of printing costs. With the new HRMTEC ribbon printing system the ribbons are printed at 40% -50% lower costs than with the Microdry printers.

This allows rapid amortization of HRMTEC ribbon printing system.

HRMTEC offers with the new ribbon printing system not only the system with the outstanding print quality, but offers customers the complete ribbon printing portfolio of products to services. Everything from one source, and to have only one contact, many customers see as a great advantage.

HRMTEC goes with the new ribbon printing system not only new ways, but also affirms the market leadership in stamping realistic digital ribbon printing.