

HRMTEC launches the 123 Schleifenprofi VX embossing machine

HRMTEC's computer-aided embossing prints all ribbon materials and colors, easy to use, with high print quality and significant cost savings

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HRMTEC has further developed its tried-and-tested embossing machine and is now launching the 123 Schleifenprofi VX embossing machine on the market. Tried-and-tested characteristics were kept, while some improvements and developments were newly implemented. That's ribbon printing 2.0.

„The new 123 Schleifenprofi VX embossing machine is more compact and lighter, which saves space and reduces shipping costs“, says HRMTEC Managing Director Roland Mueller. „In addition, the operation has been simplified once again. Without changing the parameters, the printer driver can print on all common materials (cloth, paper, foils / plastic)“, Mueller continues. „Perfect printing of metallic and non-metallic colors on all ribbon types and colors is easy and uncomplicated. In addition, our printing foils are fitted with future-proof carrier materials“, Mueller adds.

„Another advantage is the new high-tech printing foil cartridges“, says HRMTEC Creative Director Markus Hamm. „These are cheaper than the previous printing foils, are easier to use and better to store than the printing foils. This allows customers to invest a basic set of different colors and widths more cost-effectively than before“, explains Hamm. „And with the new HRMTEC Care packages, which are optimally tailored to customer needs, high-tech printing foil cartridges can be purchased even more cheaply“, explains Hamm.

The 123 Schleifenprofi VX embossing machine comes complete with the driver software and a ribbon printing software. „Independence from a specific software product was important to us. The embossing machine therefore works together with most of the ribbon printing programs available on the market, so that customers can continue to use tried and tested software“, explains HRMTEC Managing Director Roland Mueller.

„The printer driver runs on all Windows 64-bit operating systems, so current and modern computers can be used for ribbon printing. The embossing machine is connected via the

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USB interface of the computer so that the computer can be connected via the LAN interface or via WiFi to the Internet or to the company-internal network“, Mueller continues.

„We showed a prototype of the 123 Schleifenprofi VX embossing machine at the IPM 2018 and the Floriga 2018, and had very positive customer responses. The 123 Schleifenprofi VX embossing machine will be delivered from June 2018, pre-orders and reservations can already be made“, explains HRMTEC Creative Director Markus Hamm. „At Trendset Summer 2018, we will present the 123 Schleifenprofi VX embossing machine to the public on a grand scale“, says Hamm.

„With the 123 Schleifenprofi VX embossing machine, we have reached a milestone in computer-aided ribbon printing“, notes HRMTEC Managing Director Roland Mueller. „We thus confirm our leading market position in embossing-realistic digital ribbon printing and continue to determine the market trend“, continued Mueller.

HRMTEC not only offers the ribbon printing system with very good print quality, including shadow printing and low printing costs, but also offers customers the complete range of ribbon printing products ranging from products to services. Customers can thus obtain everything from one source, and have only one contact person.